



Virginia Spirits Board Launching Digital Spirits Passport September 1

Participants will check in to participating distilleries for a chance to earn prizes

RICHMOND, Va. (August 24, 2023) – On September 1, the Virginia Spirits Board will launch a digital Virginia Spirits Passport that encourages individuals to explore and celebrate the Commonwealth’s unique craft spirits offerings and experiences.

The digital Virginia Spirits Passport is a free program in which all Virginians or visitors aged 21 and over can participate. The mobile passport is a curated collection of more than 20 Virginia distilleries, and more are expected to join throughout the year. It will run through August 31, 2024, with select distilleries offering unique deals and discounts guests can redeem during visits.

Participating distilleries include:

- 8 Shires Coloniale Distillery, *Williamsburg*
- A. Smith Bowman Distillery, *Fredericksburg*
- Appalachian Heritage Distillery, *Damascus*
- Beach Vodka, *Virginia Beach*
- Blue Shepherd Spirits, *Luray*
- Catocin Creek, *Purcellville*
- Copper Fox Distillery, *Sperryville*
- Copper Fox Distillery, *Williamsburg*
- Deep Creek Distilling, *Chesapeake*
- Dida's Distillery, *Huntly*
- George Washington's Distillery & Gristmill, *Mt Vernon*
- Highlands Distilling Company, *Marion*
- Ironclad Distillery Co., *Newport News*
- JH BARDS Spirit Co, *Fairlawn*
- MurLarkey Distilled Spirits, *Bristow*
- Orkney Springs Distillery, *Springfield*
- Reservoir Distillery, *Richmond*
- River Hill Distillery, *Luray*
- Roosters Rise -N- Shine Distillery, *Hardy*
- Sandy River Distillery, *Rice*
- Smith River Spirits, *Ridgeway*
- Tarnished Truth Distilling Co., *Virginia Beach*

- Three Crosses Distilling Company, *Powhatan*
- Virago Spirits, *Richmond*
- WAR Craft Brewery, *Rapidan*
- Waterman Spirits, *Virginia Beach*

“The new Virginia Spirits Passport is a great opportunity for Virginians and visitors alike to experience all the wonderful distilleries in the Commonwealth in an easy, mobile-friendly way,” said Jack Gorman, executive director of the Virginia Spirits Board Marketing Office. “We decided to launch the passport at the beginning of Virginia Spirits Month to celebrate all the craft spirits producers across the state. Those who opt in to participate have a whole year to explore all corners of this beautiful spirits-rich state. We love the opportunity to get more people familiar with Virginia spirits and the distillers that make them – and why it’s so special.”

The platform will use geospatial technology that will allow users to simply check in and record visits to accumulate points that can be redeemed for prizes, including locally made artisan gifts, Virginia Spirits Expo tickets and entries into a sweepstakes to win unique getaways and experiences.

For more on the Virginia Spirits Passport, to sign up and view participating distilleries, visit www.virginiaspirts.org/passport.

About Virginia Spirits Board

The Virginia legislature established the Virginia Spirits Board in 2020. The purpose of the Spirits Board is to allocate funds to projects that expand spirits distilling research, education, and promotion of the growing of grains and the production of spirits in the Commonwealth. The Virginia Spirits Board is one of 16 commodity boards within the Virginia Department of Agriculture and Consumer Services.

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